

21st KAZAKHSTAN INTERNATIONAL EXHIBITION PACKAGING, CONTAINERS, LABEL

QazPack

13 | 14 | 15
November 2024

Kazakhstan, Almaty,
ATAKENT KCBC

QAZPACK IS:

- The only specialised event for the Packaging and Packaging Equipment industry in Kazakhstan.
- Many years of experience on the B2B platform in the packaging industry.
- Participants are manufacturers from Germany, Iran, Italy, Kazakhstan, Kyrgyzstan, China, the Netherlands, Poland, Russia, USA, Turkey and Uzbekistan.
- Visitors are B2B audience from 19 countries of the world.



EXHIBITION STATISTICS FOR 2023



8 308

unique visitors*



65

specialised
participating companies



1 480 sq.m.

total exhibition
area



12

participating
countries

* FoodExpo, AgroWorld, Horex & CleanExpo, ColdChain exhibitions are held annually at the same time

LEVEL OF THE POSITION HELD

Business owners and management positions

70%



Managers/specialists in the packaging industry

30%



VISITOR PROFILE

WHAT PRODUCTS VISITORS ARE INTERESTED IN:

- Tare
- Equipment
- Consumables and raw materials for packaging
- Closures
- Packaging and packaging products
- Packaging equipment
- Label, printing and consumables for printing

VISITORS OPINION



99% of visitors believe that the exhibition is important for business development



91% of visitors influence decisions regarding cooperation



Feedback from visitors



PARTICIPATING COUNTRIES



Feedback from participants



PARTICIPANTS' OPINION

96,5%

consider participation in the exhibition is important for business

93%

are completely or partially satisfied with the exhibition

74%

would recommend the exhibition to friends or colleagues in the industry

43%

of 2023 exhibitors confirmed their participation in 2024 right at the exhibition

SEE YOU AT THE EXHIBITION!

QazPack 2024

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Atakent, Almaty, Kazakhstan

Book your stand in advance!

qazpack.kz

[@food_events_qz](https://www.instagram.com/food_events_qz)

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